Overview
Al Shindagah is a bi-monthly bilingual magazine in English and Arabic. Backed by The Al Habtoor Group, it has been in circulation since 1993.

Content
Al Shindagah covers an array of topics from politics & investments to lifestyle. It aims to bridge the gap between the east and west. It covers regional political issues and brings insight and analysis from leading voices from region.

Segments
• Politics
• Economy
• Investment
• Management
• Feature Interview
• Culture
• Corporate News
• Environment
• Technology
• Luxury Lifestyle
• The Arts
• Sport

Circulation & Audience
Al Shindagah magazine is distributed to G8 countries & throughout the Middle East. A total of 10,000 copies of Al Shindagah are distributed to a controlled audience in G8 countries and throughout the Middle East.
Advertising benefits
- Controlled readership
- Relevant editorial that engages the reader
- Trusted brand
- Backed by a reputable company
- Exposure for 2 months
- International audience
- High profile readers
- Visual prominence in the business & tourism sectors

Material
- All material should be supplied in either Photoshop, TIFF or high resolution PDF formats
- All images need to be at least 300 DPI pixels/inch resolution, CMYK
- Colour proofs or print-outs must be supplied along with the digital

Discounts

<table>
<thead>
<tr>
<th>DISCOUNTS</th>
<th>%</th>
</tr>
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<tbody>
<tr>
<td>2-3 issues</td>
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<tr>
<td>4-6 issues</td>
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<td>7-9 issues</td>
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